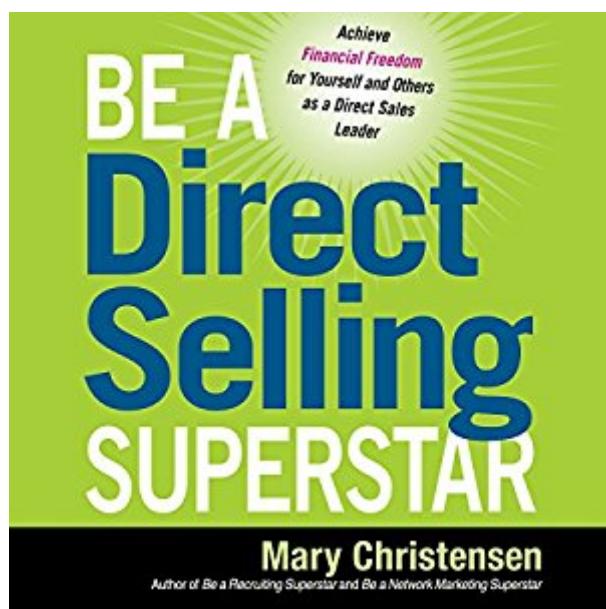


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# Be A Direct Selling Superstar: Achieve Financial Freedom For Yourself And Others As A Direct Sales Leader



## **Synopsis**

Direct selling is booming. It's no surprise when you consider the benefits of launching a direct selling business: low startup costs, strong earning potential, and a flexible work schedule. Currently an estimated 15.6 million people are involved in direct selling in the US alone - and more than 100 million worldwide. Mary Christensen has empowered and equipped thousands of direct sellers to succeed. And in her newest book, *Be a Direct Selling Superstar*, she delivers an all-encompassing guide to building, leading, and managing a profitable direct sales organization. Listeners will learn how to:

- Set goals
- Eliminate self-sabotaging behaviors
- Market their products and business opportunity effectively
- Communicate persuasively
- Build a committed network of sellers
- Be an influential leader
- Create a clear roadmap for others to follow
- Inspire and lead a wide range of personalities
- Maintain work-life balance
- Manage their time and their money wisely
- For corporate refugees, ambitious entrepreneurs, mompreneurs, and anyone else looking for a new source of income - this inspiring master plan explains step by step how to achieve long-term success in direct selling.

## **Book Information**

Audible Audio Edition

Listening Length: 6 hours and 43 minutes

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## **Customer Reviews**

So, here's the thing. You are going to see a lot of different reviews here. Very few will give it a low review. I venture to ask those who gave it such a low review, "how successful are you in your business?" and "did you try to implement any of the ideas Mary puts in this book?". I don't think you can truly critique it until you have tried it. That being said, I LOVE Mary's books. My company was

also blessed to have her as a speaker at our conference and she lit the fires of everyone in the room. She is inspirational, informational, and simply a superstar! Myself and my team have been implementing her ideas from this book. My team is growing, my business is growing, and my teammates businesses are growing because we have found what works for us. Some of us use all her ideas, others use some. It is about finding what works for you. Would I tell you that her books are all you should ever read if you want to be successful in Direct Selling...NO! That would be silly! If you want to succeed, keep learning, keep reading, find writers that speak to you. I do believe Mary speaks to most people and you can find many amazing ideas in this book that you can start using in your business today.

After having the opportunity to hear Mary Christensen speak at a convention I had attended, I was thrilled to find her books on at such an amazing price! I had no idea that she had several books available. I ended up purchasing three of her books. I am still in the process of reading all the great information inside each book. I definitely recommend anyone in the direct selling business to purchase her books and apply her advise to help make your business succeed.

Author is fabulous! This book is well written and gives lots of goal setting advice.

This book is a excellent read. I was very pleased with it. the author has a vast knowledge about direct sales and I learned alot from this title. It has inspired me to get up and move on my direct sales business. Three days after finishing it, I signed up a consultant under me and did Three parties after being in the business for a year and a half. I am now making it work! Double yay! I cant wait to read the rest. I now know how to be successful in my business and I will make it work. Thank you.

I would highly recommend reading this book. Great knowledge to apply in your every day life. Lots of great personal examples and life experiences that we can all relate to. This is the way the world is going. Job security is not what is used to be so we need to take control of our own lives and realize our income potential. Working for yourself is an amazing feeling. So why not do it the best way we can. Awesome tips from the best !!! You will get the AHA moment :)

I absolutely love these books. All of Mary Christensen's books can relate to any direct selling business. She's easy to follow and if you take the advice in these books, your business will grow!

I've gifted several of her books to team members of mine, and we have flourishing businesses!

I've been in direct sales for 4 years; I've heard it all.. Many times. But Mary Christiansen captures the essence that is direct sales. Her book is motivating, the content is current and helpful, and it reads quickly. I look forward to when I can pick it up. I would definitely recommend it. Can't wait to give it to my team mates!

This book is wonderful. It's very helpful if you are in a direct selling business. Doesn't matter which business you are in you can apply all of her techniques and suggestions. She gives you easy examples that you can apply to your business every day. I love it so much I bought this book not only for myself but for some of my team members, who also love it. A Mary Christensen book is worth every single penny of your investment and for the information she gives, the book is not expensive at all. I highly recommend this book to all direct sellers.

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